

Sustainability Update 2020



INPUTS OUR BUSINESS OUTPUTS

Our purpose is to safeguard our beautiful environment through the sustainable management of our resources.

Natural capital

The natural resources (clean water, land, air and healthy ecosystems) that enable us to operate sustainably for generations to come.

Social and relationship capital

Our relationships with external stakeholders (including customers, suppliers, local communities and iwi), which we rely upon for value creation.

Intellectual capital

Our brand, reputation and intellectual property, which contribute to our competitive advantage and our expertise in providing services safely and sustainably to our customers.

Human capital

The skills, experience and capabilities of all of our team members, and our ability to develop and diversify our team to add maximum value to the business.

Manufactured capital

Tangible goods and infrastructure that we use that aid in providing valuable and innovative services to our customers.

Financial capital

We rely on a strong financial base to operate and invest in infrastructure for the future.



Our Environment

Ensuring healthy environments in and around our facilities, prioritising carbon footprint reduction, energy and water use, biodiversity, and implementing proactive initiatives to build on our circular economy.

Our Communities

Proactively engaging and sharing our knowledge by working in partnership with, and supporting our communities.

Our Customers

Partnering with our customers on innovative waste solutions to achieve their waste goals, by working together to attain positive sustainable outcomes.

Our People

Maintaining a safe work environment and supporting a diverse, inclusive culture and work practices. Development and growth opportunities for our 1,758 team members nationwide.

Our Business

Delivering robust, efficient and innovative solutionsbased waste services that are moving us towards a future low carbon and circular economy by providing sustainable outcomes, and a profitable and socially beneficial business.



Tō Tātau Taiao

Ko te kaupapa o te whakahaere he tiaki i tō tātau taiao ātaahua mā te whakahaere toitū i ā tātau rawa.

As an organisation, our purpose is to safeguard our beautiful environment through the sustainable management of our resources.

GOAL 1
REDUCE
CARBON
FOOTPRINT

KEY ACTIONS

- Implement carbon footprint reduction plan to reduce our operational carbon footprint in line with our commitments
- Work with our team members to help them reduce their personal carbon footprints

2020 TARGETS

- 7.5% reduction in operational carbon footprint against a 2017 baseline
- 2.0% of team members measure their carbon footprint & have an emissions reduction plan

QUARTER 2 UPDATE

- WM Carbon Footprint Reduction Plan approved by external auditor Toitū and held our first Carbon Footprint Reduction Committee led by our Managing Director
- Planning for Team members carbon footprint engagement programme progressed

GOAL 2 EXPAND SUSTAINABLE COMMITMENT

KEY ACTIONS

- Implement activities to encourage suppliers to reduce their carbon footprint
- Develop & implement code of conduct & performance management framework for suppliers
- Develop and implement a procurement framework that incorporates "cost v. delivery v. sustainability" weighting methodology

2020 TARGETS

- 10 suppliers attend a WM event on carbon footprint reduction
- Code of conduct & performance management rolled out to 80% of suppliers & 100% of new contracts
- 50% of new projects comply with procurement framework

- In partnership with Toitu a supplier carbon footprint reduction event scheduled for September
- Draft supplier Code of Conduct under review
- 100% of 2020 projects incorporated "cost v. delivery v. sustainability" weighting methodology
- Discussions with local communities have been delayed due to COVID-19

KEY ACTION

 Expand support for community programmes that deliver regeneration in areas where we operate

2020 TARGET

One new community regeneration project identified and funded

GOAL 3
INCREASE
REGENERATIVE
PLANTING



Ō Tātau Hapori

Kei roto mātau i te nuinga o ngā hapori puta noa i Aotearoa e mahi ana, he tuku ratonga me te whakahere whakaurunga ratonga para, ā-taiao hoki. Mahi ai ō mātau rōpū i roto i aua hapori, e tautoko ana i te ōhanga me te tuku i ngā ratonga waiwai. We operate in nearly every community across New Zealand, providing services and managing waste and environmental services facilities. Our teams work within those communities, supporting the economy and providing essential services.

GOAL 1
IMPROVE
STAKEHOLDER
UNDERSTANDING

KEY ACTION

 Develop and implement an improved proactive engagement approach with our stakeholders on key issues

2020 TARGET

 Stakeholder engagement plan delivered with 75% satisfaction score in end of year survey

QUARTER 2 UPDATE

 A Stakeholder engagement plan has been created and is being reviewed by our Executive Management Team and will be presented to the Sustainability Advisory Board at the next meeting

GOAL 2

IMPROVE COMMUNITY UNDERSTANDING OF WASTE ISSUES

KEY ACTIONS

- Increase tours at our landfills to help the community understand where their waste goes
- Support education programmes around waste minimisation with New Zealand kids
- Use social media to engage with wider New Zealand community beyond our customers

2020 TARGETS

- At least one community tour run at each landfill during 2020 (Redvale, Whitford and Kate Valley)
- In partnership with Keep New Zealand Beautiful, provide a copy of the Kiki Kiwi children's book to all NZ primary schools
- 15,000 social media followers

- Ad hoc tours continue; progress on creation of formal community tours slowed due to COVID-19
- 1,978 Kiki Kiwi books have been distributed to all primary, intermediate schools and all national kindergartens
- 62% increase in followers to 7,676

GOAL 3

EXPAND ENGAGEMENT WITH LOCAL COMMUNITIES

KEY ACTION

 Use volunteering to increase our contribution to the communities in which we operate

2020 TARGET

 Establish an annual half-day volunteering programme for every team member Volunteering guides and policies under development for review by our Executive Management Team in Quarter 3



Ā Mātau Kiritaki

Ko te whakahaere i ngā ratonga para me te taiao tētahi take e nui haere tōna hiranga ki ā mātau kiritaki, ā, e kitea ai tēnei i roto i tā mātau aromatawai ukauka. Ko te hiahia o ā mātau kiritaki kia mārama pai ake me pēhea te tutuki i ā rātau me ā rātau kaiwhakarato ā rātau whāinga kia whaitake, kia toitū.

Managing waste and environmental services is an issue of increasing importance to our customers. Our customers want to better understand how they and their suppliers can achieve their waste goals effectively and sustainably.

GOAL 1
IMPROVE
CUSTOMER
EXPERIENCE

KEY ACTION

 Implement ongoing improvements in digital and service delivery solutions for our customers

2020 TARGET

 5% improvement in customer experience measure

QUARTER 2 UPDATE

 New data not available at this point of the year

GOAL 2
ENHANCE
CUSTOMER
PARTNERSHIPS

KEY ACTION

 Identify opportunities to partner with customers (and others) to implement new initiatives that support their sustainability goals

2020 TARGET

 10 new initiatives implemented, with outcomes tracked and reported A number of new initiatives have been delayed due to COVID-19 impact on the local economy and our customers

GOAL 3 IMPROVE DIGITAL

SOLUTIONS

KEY ACTIONS

- Increase the number of customers using digital solutions
- Launch online tools to provide better information about waste for customers

- 10% increase in the proportion of orders placed online or through digital channels
- At least one new online tool solution launched with 100 visits per month
- Proportion of orders placed through digital channels compared to the same quarter last year: 21%
- Online tool in the initial design phase



Ā Mātau Tāngata

Ko tā mātau i tūmanako ka tautuhia ko ā mātau tāngata tētahi o ngā kaupapa i roto i tā mātau aromatawai ukauka, e whakaata ana i te hiranga o ā mātau tāngata kia puta ai a Waste Management hei kamupene toitū ā tōna wā.

We expected our people to be identified as one of the programmes through our materiality assessment, reflecting the importance of our people in making Waste Management a sustainable company into the future.

GOAL 1
REDUCE
SIGNIFICANT
INJURY &
FATALITY
INCIDENTS

KEY ACTIONS

- Conduct bowtie risk assessments to identify the causes, preventative safety controls, reactive safely measures and consequence for each of our 13 critical safety risks
- Educate all managers and supervisors in each bowtie and management of identified critical risks

2020 TARGETS

- 100% completion for all critical risks
- 100% of supervisors and managers trained

QUARTER 2 UPDATE

- Bowtie risk assessments are complete for all critical risks
- Bowtie and Process Safety training for Supervisors and managers has started

GOAL 2

INCREASE DIVERSITY & CULTURAL LITERACY

KEY ACTIONS

- Develop programmes to increase cultural literacy and diversity across our teams
- Measure the effectiveness of diversity and inclusion programmes through capturing accurate data from new and existing team members

- Creation of a diversity committee
- Ethnicity data collected from 100% of new employees (and sought from 50% of existing employees)
- Policies, guidelines and diversity committee protocols are underway
- Ethnicity data now included in all new employee paperwork as a voluntary option to be recorded for reporting purposes. A survey to all team members to request company wide ethnicity data scheduled Quarter 4



Tā Mātau Pakihi

E whakapono ana mātau e whakaata ana tēnei mahinga hira i te āhuatanga waiwai, pūmau hoki o ngā ratonga e tukuna ana e mātau me te hiranga o ēnei ki ā mātau kiritaki me te hapori. Mā te toitū o ngā mahi o tā mātau pakihi, ka tino whānui ngā hua ka puta, ā-taiao, ā-pāpori, ā-pūtea hoki mō Aotearoa haere ake nei.

This key performance area reflects the essential and enduring nature of the services we provide and the importance of these to our customers and the community. Operating our business sustainably will have a wide-reaching positive impact, environmentally, socially and financially for NZ into the future.

GOAL 1 CONTRIBUTE TO NZ'S

CIRCULAR ECONOMY

KEY ACTION

 Develop partnerships with New Zealand manufacturers who are customers to support and drive the circular economy

2020 TARGET

One initiative commenced

QUARTER 2 UPDATE

 A number of new partnership initiatives are currently being worked on

GOAL 2

MANAGE CRITICAL CLIMATE CHANGE RISK

KEY ACTION

 Identify, assess and mitigate Waste Management's climate change risks

2020 TARGET

 Climate change risk register created, with risk mitigation plans identified An externally facilitated workshop is scheduled for Quarter 3 with our Executive Management Team to identify and assess our physical climate change risks

GOAL 3 MINIMISE OUR OWN WASTE

KEY ACTION

 Implement the 2020 Waste Management Plan

2020 TARGET

 100% of waste data from 80% of sites (by volume) captured and reported All sites have been allocated a team member to manage collection services and reporting

UNITED NATIONS SDGs

In 2015 New Zealand signed up to the United Nation Sustainable Development Goals, an overall blueprint to achieve a better and more sustainable future for us all. We have undertaken a review against each programme area to identify which UN – Sustainable Development Goals we can positively influence as well as creating value for our business and our stakeholders.







12 RESPONSIBLE CONSUMPTION AND PRODUCTION





















































9 INDUSTRY, INNOVATION AND INFRASTRUCTURE







This update includes a summarised version of our projects and targets. For the expanded version of these items please visit ffg.nz



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GOAL 1
REDUCE
CARBON
FOOTPRINT

KEY ACTIONS

- Implement carbon footprint reduction plan to reduce our operational carbon footprint in line with our commitments
- Work with our team members to help them reduce their personal carbon footprints

2020 TARGETS

- 7.5% reduction in operational carbon footprint against a 2017 baseline
- 2.0% of team members measure their carbon footprint & have an emissions reduction plan

QUARTER 3 UPDATE

- On target with an 11% reduction in our carbon footprint due to carbon footprint reduction projects and the impact of Covid-19
- Staff carbon footprint engagement programme running during the month of October with chance for team members to win an e-bike

GOAL 2 EXPAND SUSTAINABLE COMMITMENT

KEY ACTIONS

- Implement activities to encourage suppliers to reduce their carbon footprint
- Develop & implement code of conduct & performance management framework for suppliers
- Develop and implement a procurement framework that incorporates "cost v. delivery v. sustainability" weighting methodology

2020 TARGETS

- 10 suppliers attend a WM event on carbon footprint reduction
- Code of conduct & performance management rolled out to 80% of suppliers & 100% of new contracts
- 50% of new projects comply with procurement framework

- Partnership supplier event with Toitū delayed due to Covid-19, and has been rescheduled for November
- Supplier Code of Conduct is now a live document and will be included as an appendix in all new supplier contracts.
- Procurement framework is now an imbedded process for all nationally released tenders
- First block of native planting at Tirohia Landfill and Energy Park in the Waikato completed along with a site visit with local iwi held which included discussions regarding the setup of an onsite nursery to eco-source natives for future planting.

KEY ACTION

 Expand support for community programmes that deliver regeneration in areas where we operate

2020 TARGET

One new community regeneration project identified and funded

GOAL 3
INCREASE
REGENERATIVE
PLANTING



Ō Tātau Hapori

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We operate in nearly every community across New Zealand, providing services and managing waste and environmental services facilities. Our teams work within those communities, supporting the economy and providing essential services.

GOAL 1 IMPROVE STAKEHOLDER UNDERSTANDING

KEY ACTION

 Develop and implement an improved proactive engagement approach with our stakeholders on key issues

2020 TARGET

 Stakeholder engagement plan delivered with 75% satisfaction score in end of year survey

QUARTER 3 UPDATE

 A Stakeholder engagement plan has been created and has been reviewed by our Executive Management Team and will be presented to the our External Advisory Board in October

GOAL 2

IMPROVE COMMUNITY UNDERSTANDING OF WASTE ISSUES

KEY ACTIONS

- Increase tours at our landfills to help the community understand where their waste goes
- Support education programmes around waste minimisation with New Zealand kids
- Use social media to engage with wider New Zealand community beyond our customers

2020 TARGETS

- At least one community tour run at each landfill during 2020 (Redvale, Whitford and Kate Valley)
- In partnership with Keep New Zealand Beautiful, provide a copy of the Kiki Kiwi children's book to all NZ primary schools
- 15,000 social media followers

- We have entered a partnership with the Replay Project in Taranaki to support a community scheme that collects and redistributes new and used sports gear to kids and families.
- Community tours on hold due to Covid-19 until 2021
- 9.655 social media followers
- Volunteering policy has been drafted and is awaiting final review.

KEY ACTION

GOAL 3 **EXPAND ENGAGEMENT** WITH LOCAL **COMMUNITIES** Use volunteering to increase our contribution to the communities in which we operate

2020 TARGET

 Establish an annual half-day volunteering programme for every team member



Ā Mātau Kiritaki

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GOAL 1 IMPROVE CUSTOMER EXPERIENCE

KEY ACTION

 Implement ongoing improvements in digital and service delivery solutions for our customers

2020 TARGET

 5% improvement in customer experience measure

QUARTER 3 UPDATE

 New customer experience KPI is under development

GOAL 2 ENHANCE CUSTOMER PARTNERSHIPS

KEY ACTION

 Identify opportunities to partner with customers (and others) to implement new initiatives that support their sustainability goals

2020 TARGET

 10 new initiatives implemented, with outcomes tracked and reported A number of new initiatives have been delayed due to COVID-19 impact on the local economy and our customers

GOAL 3 IMPROVE DIGITAL

SOLUTIONS

KEY ACTIONS

- Increase the number of customers using digital solutions
- Launch online tools to provide better information about waste for customers

- 10% increase in the proportion of orders placed online or through digital channels
- At least one new online tool solution launched with 100 visits per month
- Proportion of orders placed through digital channels compared to the same quarter last year: 27%
- Online tool in the initial design phase



Ā Mātau Tāngata

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GOAL 1
REDUCE
SIGNIFICANT
INJURY &
FATALITY
INCIDENTS

KEY ACTIONS

- Conduct bowtie risk assessments to identify the causes, preventative safety controls, reactive safely measures and consequence for each of our 13 critical safety risks
- Educate all managers and supervisors in each bowtie and management of identified critical risks

2020 TARGETS

- 100% completion for all critical risks
- 100% of supervisors and managers trained

QUARTER 3 UPDATE

- Bowtie risk assessments are complete for all critical risks
- Bowtie and Process Safety training complete for all landfill and energy park staff

GOAL 2

INCREASE DIVERSITY & CULTURAL LITERACY

KEY ACTIONS

- Develop programmes to increase cultural literacy and diversity across our teams
- Measure the effectiveness of diversity and inclusion programmes through capturing accurate data from new and existing team members

- Creation of a diversity committee
- Ethnicity data collected from 100% of new employees (and sought from 50% of existing employees)
- Policies, guidelines and diversity committee protocols confirmed and communication to the wider business scheduled in Quarter 4
- Ethnicity data now included in all new employee paperwork as a voluntary option to be recorded for reporting purposes. A survey to all team members to request company wide ethnicity data scheduled in Quarter 4



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GOAL 1 CONTRIBUTE TO NZ'S

CIRCULAR ECONOMY

KEY ACTION

 Develop partnerships with New Zealand manufacturers who are customers to support and drive the circular economy

2020 TARGET

One initiative commenced

QUARTER 3 UPDATE

 A number of new partnership initiatives are currently being worked on

GOAL 2

MANAGE CRITICAL CLIMATE CHANGE RISK

KEY ACTION

 Identify, assess and mitigate Waste Management's climate change risks

2020 TARGET

 Climate change risk register created, with risk mitigation plans identified The Executive Management Team have held a half day workshop with Tonkin & Taylor to kick-start and identify Waste Management's main climate change risks.

GOAL 3 MINIMISE OUR OWN WASTE

KEY ACTION

 Implement the 2020 Waste Management Plan

2020 TARGET

 100% of waste data from 80% of sites (by volume) captured and reported All sites have been allocated a team member to manage collection services and reporting

UNITED NATIONS SDGs

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KEY ACTIONS

- Implement carbon footprint reduction plan to reduce our operational carbon footprint in line with our commitments
- Work with our team members to help them reduce their personal carbon footprints

2020 TARGETS

- 7.5% reduction in operational carbon footprint against a 2017 baseline
- 2.0% of team members measure their carbon footprint & have an emissions reduction plan

QUARTER 4 UPDATE

- 18% reduction in our operational carbon footprint due heavily on Covid-19 impact on the business
- 3% of team members measured their carbon footprint during a staff carbon footprint programme run in October.

GOAL 2
EXPAND
SUSTAINABLE
COMMITMENT

KEY ACTIONS

- Implement activities to encourage suppliers to reduce their carbon footprint
- Develop & implement code of conduct & performance management framework for suppliers
- Develop and implement a procurement framework that incorporates "cost v. delivery v. sustainability" weighting methodology

2020 TARGETS

- 10 suppliers attend a WM event on carbon footprint reduction
- Code of conduct & performance management rolled out to 80% of suppliers & 100% of new contracts
- 50% of new projects comply with procurement framework

- 10 suppliers attended a Carbon Footprint event held at the WM Head Office in Auckland
- Code of Conduct & performance management included in all new contracts and has been rolled out to 28% of existing suppliers. Early 2021, we aim to reach the target of a minimum of 80%
- 100% of new projects comply with procurement framework

First block of native planting at Tirohia Landfill and Energy Park in the Waikato completed along with a site visit with local iwi held which included discussions regarding the setup of an onsite nursery to eco-source natives for future

KEY ACTION

 Expand support for community programmes that deliver regeneration in areas where we operate

2020 TARGET

 One new community regeneration project identified and funded

GOAL 3

planting.



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GOAL 1
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KEY ACTION

 Develop and implement an improved proactive engagement approach with our stakeholders on key issues

2020 TARGET

 Stakeholder engagement plan delivered with 75% satisfaction score in end of year survey

QUARTER 4 UPDATE

 Stakeholder engagement plan delivered with planned implementation during 2021

GOAL 2

IMPROVE COMMUNITY UNDERSTANDING OF WASTE ISSUES

KEY ACTIONS

- Increase tours at our landfills to help the community understand where their waste goes
- Support education programmes around waste minimisation with New Zealand kids
- Use social media to engage with wider New Zealand community beyond our customers

2020 TARGETS

- At least one community tour run at each landfill during 2020 (Redvale, Whitford and Kate Valley)
- In partnership with Keep New Zealand Beautiful, provide a copy of the Kiki Kiwi children's book to all NZ primary schools
- 15,000 social media followers

- Community Tours delayed this year due to Covid-19
- 1,978 Kiki Kiwi books have been distributed to all primary, intermediate schools and all national kindergartens and the Replay Project in Taranaki has collected 400 used sports gear for redistribution to kids and families
- 11,760 social media followers.

GOAL 3

EXPAND ENGAGEMENT WITH LOCAL COMMUNITIES

KEY ACTION

 Use volunteering to increase our contribution to the communities in which we operate

2020 TARGET

Establish an annual half-day volunteering programme for every team member

 Framework for Volunteer Program established and due to go live in 2021



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Managing waste and environmental services is an issue of increasing importance to our customers. Our customers want to better understand how they and their suppliers can achieve their waste goals effectively and sustainably.

GOAL 1 IMPROVE CUSTOMER EXPERIENCE

KEY ACTION

 Implement ongoing improvements in digital and service delivery solutions for our customers

2020 TARGET

5% improvement in customer experience measure

QUARTER 4 UPDATE

 System to collect NPS (Nett Promotor Score) data created and due to go live during January 2021.

GOAL 2 ENHANCE CUSTOMER PARTNERSHIPS

KEY ACTION

 Identify opportunities to partner with customers (and others) to implement new initiatives that support their sustainability goals

2020 TARGET

 10 new initiatives implemented, with outcomes tracked and reported Even with a number of new initiatives being delayed due to COVID-19's impact on our customers and on the local economy six initiatives were rolled out across six different partnerships.

GOAL 3

IMPROVE DIGITAL SOLUTIONS

KEY ACTIONS

- Increase the number of customers using digital solutions
- Launch online tools to provide better information about waste for customers

- 10% increase in the proportion of orders placed online or through digital channels
- At least one new online tool solution launched with 100 visits per month
- 12% increase in the proportion of orders placed online or through digital channels in 2020
- GoBiz online tool launched where commercial customers can manage their account via a phone with over 300 customers signed up.



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- Educate all managers and supervisors in each bowtie and management of identified critical risks

2020 TARGETS

- 100% completion for all critical risks
- 100% of supervisors and managers trained

QUARTER 4 UPDATE

- Bowtie assessment completed for all critical risks
- All managers trained in bowtie risk assessments.

GOAL 2

INCREASE DIVERSITY & CULTURAL LITERACY

KEY ACTIONS

- Develop programmes to increase cultural literacy and diversity across our teams
- Measure the effectiveness of diversity and inclusion programmes through capturing accurate data from new and existing team members

- Creation of a diversity committee
- Ethnicity data requested from 100% of new employees (and sought from 50% of existing employees)
- Framework for Diversity Foundation Team established and due to go live during 2021.
- Ethnicity data requested from all new employees and ethnicity survey sent to all employees with 22% respondents



Tā Mātau Pakihi

E whakapono ana mātau e whakaata ana tēnei mahinga hira i te āhuatanga waiwai, pūmau hoki o ngā ratonga e tukuna ana e mātau me te hiranga o ēnei ki ā mātau kiritaki me te hapori. Mā te toitū o ngā mahi o tā mātau pakihi, ka tino whānui ngā hua ka puta, ā-taiao, ā-pāpori, ā-pūtea hoki mō Aotearoa haere ake nei.

This key performance area reflects the essential and enduring nature of the services we provide and the importance of these to our customers and the community. Operating our business sustainably will have a wide-reaching positive impact, environmentally, socially and financially for NZ into the future.

GOAL 1 KEY ACTION Develop partn

CONTRIBUTE TO NZ'S CIRCULAR ECONOMY Develop partnerships with New Zealand manufacturers who are customers to support and drive the circular economy

2020 TARGET

One initiative commenced

QUARTER 4 UPDATE

Waste Management has developed a new formal partnership with All Heart NZ who are incredibly passionate about contributing to and creating a circular economy. All Heart NZ will be supporting and assisting the wider sustainability efforts of Waste Management by providing an additional reuse solution for our customers unwanted items.

GOAL 2

MANAGE CRITICAL CLIMATE CHANGE RISK

KEY ACTION

 Identify, assess and mitigate Waste Management's climate change risks

2020 TARGET

 Climate change risk register created, with risk mitigation plans identified Externally managed climate change risk screening report created which identifies WM's key climate change risks for each type of physical asset and facilities for further development 2021

GOAL 3 MINIMISE OUR OWN WASTE

KEY ACTION

 Implement the 2020 Waste Management Plan

2020 TARGET

 100% of waste data from 80% of sites (by volume) captured and reported All sites have been allocated a team member to manage collection services and reporting

UNITED NATIONS SDGs

In 2015 New Zealand signed up to the United Nation Sustainable Development Goals, an overall blueprint to achieve a better and more sustainable future for us all. We have undertaken a review against each programme area to identify which UN – Sustainable Development Goals we can positively influence as well as creating value for our business and our stakeholders.



































































This update includes a summarised version of our projects and targets. For the expanded version of these items please visit ffg.nz